WholeSoldier Counseling:

MENTORING, MEASURING, and MATCHING

TO FACILITATE **TALENT MANAGEMENT**

Rob Dees



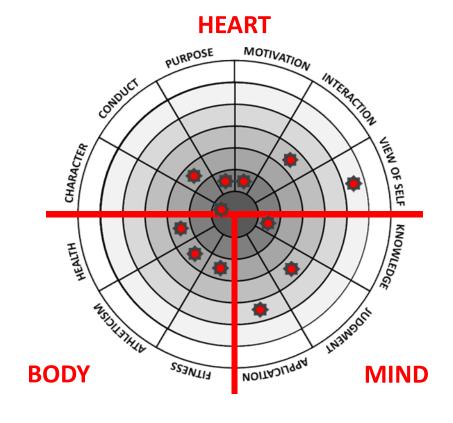
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Agenda:

- 1. BLUF / Beginnings / Background
- 2. Admin \rightarrow Assess \rightarrow Analyze \rightarrow Agree
- 3. Accountability & "Micro" Talent MGMT
- 4. Army "Macro" Talent Management
- 5. Pilot Program Progress
- 6. Discussion / Decision



"If today's leaders do not adequately develop their subordinates through personal example, counseling, and mentorship, then today's leaders have not succeeded in accomplishing tomorrow's mission." - NCO 2020 Strategy

WholeSoldier: BLUF



Recommendation: Replace DA4856 with WholeSoldier Counseling Form to improve **mentoring** and **measurement** in support of **personal** and **personnel** decisions.

Cost: At no cost, WholeSoldier will improve **mentoring** and *micro*-talent management at the company level. Inclusion in IPPS-A will improve *macro*-talent management across the Army.

Benefits:

- Soldiers get the WholeSoldier message.
- NCOs get a better framework for engaging in counseling conversations, and get a voice that the Army can hear. We empower NCOs with tools, training, time, and technology.
- **Command Teams** get a better understanding of their people, and a better way to hold leaders accountable.
- Army gets better information to refine personnel practices.

• Professional Development

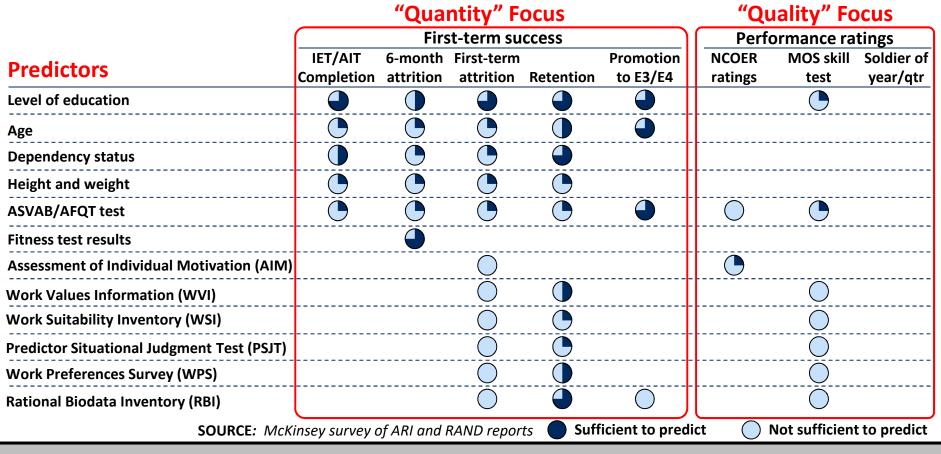
- Readiness / Deployability
- Resilience / Relationships
- Suicide / Ideation
- Financial Difficulties
- High-Risk Behaviors
- Domestic Violence
- SHARP

"Talent MANAGEMENT equals MENTORING, and MEASURING, and MATCHING talent in a MARKET."

WholeSoldier: Beginnings

Recruiting Predictions and Decisions:

In 2008, LTG Bostick initiated this research so he could better understand the impact of recruiting decisions on the "quality" of Soldiers.



We have a gap in our ability to predict the "quality" of service... we don't measure it.

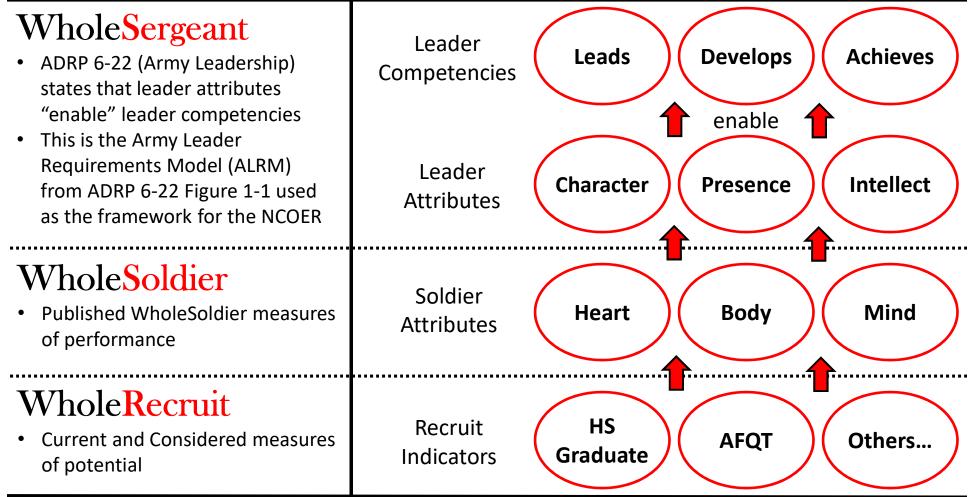
WholeSoldier: Background



- 2008 LTG Bostick asks "What is a 'Quality Soldier?'"
- 2008-2009 WholeSoldier model built. Initial pilot with 195 Soldiers at Fort Hood in LTG Volesky's BDE.
- 2009 GEN Dempsey asks for WholeOfficer; also WholeCadet and WholeCandidate work with admissions at West Point.
- 2010 WholeSoldier wins Barchi Prize from Military Operations Research Society (MORS).
- 2011-2012 WholeSurgeon implemented at Mayo Clinic. NYPD consulting, NFL consulting.
- 2013 WholeSoldier academic paper published in Decision Analysis Journal.
- 2015 GEN Odierno calls WholeSoldier "Moneyball for the Army." CAC CDR, SMA, and Army G1 point towards pilot.
- 2017-2018 Form updated based on input from a set of BN/BDE-level CSMs. CSM Davenport, CSM Sellers, CSM Grinston, CSM Crosby, CSM Jackson, and CSM Pospisil give support:
 - TRADOC CSM publishes "Straight from the CSM" blog.
 - FORSCOM CSM holds briefing with Corps and Division CSMs; integration with TMTF.
 - III Corps CSM hosts senior NCOPD and directs briefings at CO CDR/1SG Course.
 - Pilot program in BLC classes at Fort Hood NCOA.
 - Pilot program in 3/1CD.
 - 1CD CDR and CSM direct WholeSoldier Conference and implementation across 1CD.

WholeSoldier: Big Picture





• All "Whole" models start with analysis of "what we want," which can be framed as KSB/KSAO

• All "Whole" models include "less objective" leader assessment for MENTORING and MEASURING

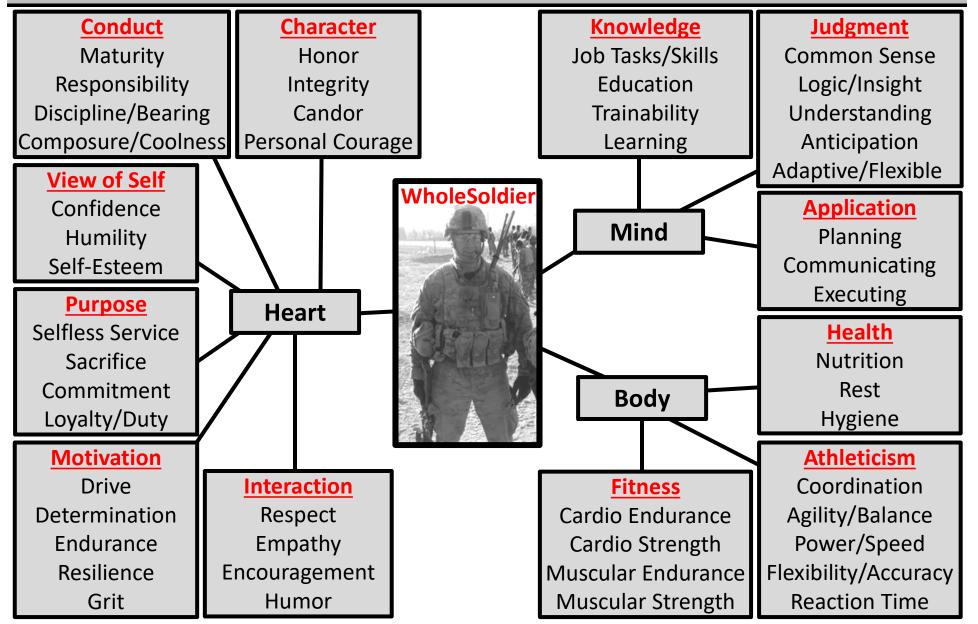
All "Whole" models can include "more objective" psychometric/other testing to support MEASURING

All "Whole" models provide information to MATCH talent in a MARKET

"To connect the dots, we must collect the dots."

WholeSoldier: Attribute Groups





WholeSoldier: Weights



Body

18%

15%

19%

28%

15%

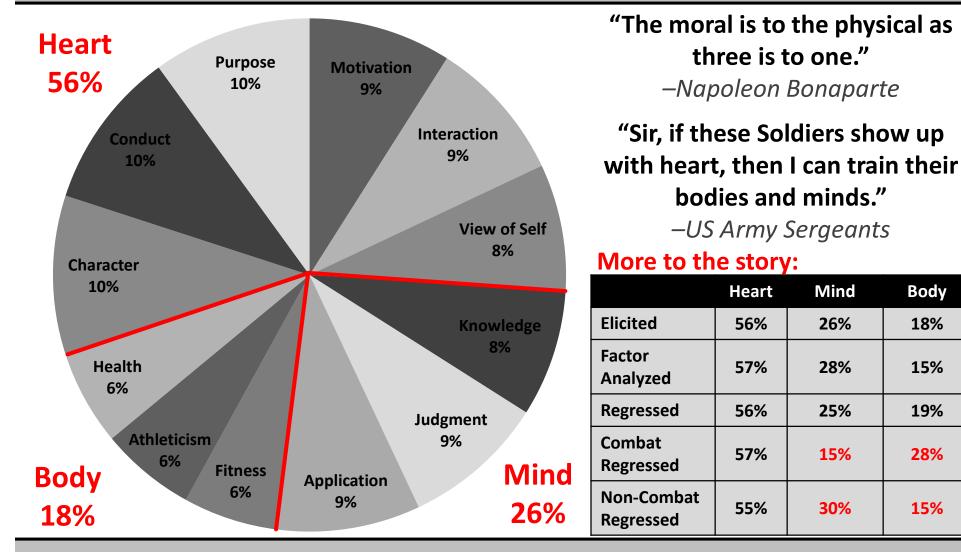
26%

28%

25%

15%

30%



We care about all attributes in all Soldiers, but care more about specific attributes in specific Soldiers (by MOS). Heart is more than half of the WholeSoldier.

WholeSoldier: Admin Section



		AND DE MANAGEMENT	A REQUIRED BY THE PENCIPAL PURPOSE & USE		AUTHORITY: 5 USC 301, 10 USC 3013, AR 623-3 DISCLOSURE: Voluntary		
Performance			PART I	- ADMIN			
a1. SOLDIER NAM	E (Event-Oriented Retention Self Peer	к)	a3_MOS	a4. DoD ID # b5. ETS	a5. EMAIL (.g.	b7. FROM DATE	b8. THRU DATE
c1. ASSESSOR NAM	ME Subordinate	K	c3. MOS	c4. DoD ID #	c5. EMAIL (.go	ov or .mil)	

- Performance / Professional Growth Counseling: Leader conducts Assessment and Analysis, and discusses Agreements with Soldier during routine counseling.
- Event Counseling:
 - **Reception and Integration:** Soldier prepares initial Self-Assessment and Analysis, leader communicates expectations in terms of Attributes, and together they make initial Agreements.
 - **Specific Superior or Substandard Performance:** Only based on select Attributes based on facts and observations. Includes Analysis and Agreements.
 - Other (ATP 6-22.1): Crisis, Referral, Promotion (AR 600-8-19), Transition, and Separation.
- Retention Counseling: Supports requirements in AR 601-280 for CDRs counseling.
- Peer and Subordinate Feedback: Provides an option in schools and units alike.

"Counseling, one of the most important leadership and professional development responsibilities, enables Army leaders to help Soldiers...the Army's future and the legacy of today's Army leaders rests on the shoulders of those they help prepare for greater responsibility." -ATP 6-22.1

WholeSoldier: Assessment Section

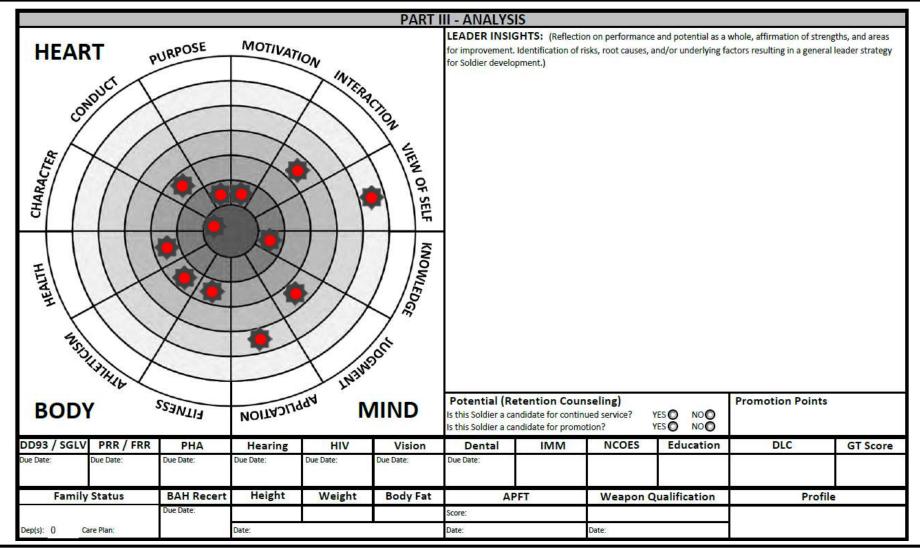


	PART II - ASSESSMENT							
NEGATIVE			NEUTRAL	POSITIVE				
	Frequency Impact Category	Always Unacceptable Separate	Nearly Always Very Bad Problem	Usually Bad Needs Work	Mixed Marginal Minimum Standard	Usually Good Over Standard	Nearly Always Very Good Strong Performer	Always Excellent One of Very Best
	CHARACTER Honor, Integrity, Candor, Personal Courage		cks the integrity to be truste ght. Tells half-truths under		0		is right, even when nobody ht. Tells the whole truth, ev	-
	CONDUCT Maturity, Discipline, Responsibility, Bearing,		ion and doesn't lead a bala onsibility. Disrespectful and			Mature, performs well without supervision, and acts within intent. Takes responsibility for mistakes and corrects them. Maintains bearing under stress.		
HEART	Composure, Coolness PURPOSE Selfless Service, Sacrifice,		plays a selfish attitude thro desires before others and th		0	Selfless member of the team with loyalty to the mission and ideals larger than self. Committed to performing duties even when sacrifice is required.		
	Commitment, Loyalty, Duty MOTIVATION Drive, Determination,	and new particular and a straight present of the	Irive to get the job done. Ho backs or seeing tough tasks		0	Possesses the will to win and puts forth best effort. Sees setbacks as chances to learn, bounces back, and fights through. Inspires motivation in others.		
	Endurance, Resilience, Grit	Cynical, negative, and inc	onsistent towards others.	Critical and/or demeaning	0	Positive, respectful, genuir	ne, and humorous. Makes o	thers comfortable to share
I	Respect, Empathy, Encouragement, Humor	towards oth	ers. Takes energy away fro	m the team.		ideas/is	sues and adds to team atmo	osphere.
	VIEW OF SELF Confidence, Humility, Self-	Lacks confidence in ability to accomplish the mission. Alternatively, lacks humility, fails to accept feedback, and can't see self.					nced with humility in execut ım, isn't afraid to fail, and is	
	Esteem, Self-Efficacy FACTS and OBSERVATIO	DNS:		0	\bigcirc	0	0	0

WholeSoldier uses a **Behaviorally Anchored Rating Scale (BARS)** for assessment as a concise and consistent constructed scale, as **supported by facts and observations**.

WholeSoldier: Analysis Section





The shot group depicts the Soldier that the sergeant sees. Individual Readiness is an individual responsibility; readiness is reported first at the first-line level of leadership.

WholeSoldier: Agreements Section

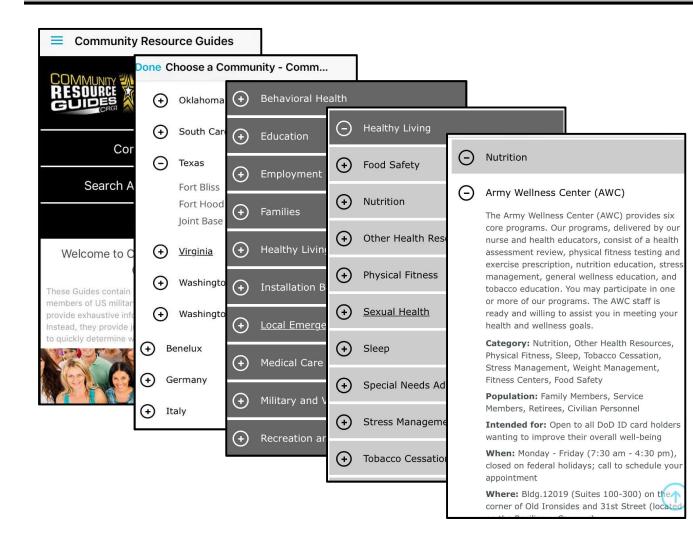


]			
AREAS	ASPIRATIONS Long-Term Goals	ACTIONS SMART Short-Term (Specific, Measurable, Action-Based, Realistic, Time-Bound)	ASSISTANCE Leader Responsibilities	Be SMART:
FOCUS				Le Specific
Professional goals to include				• <u>S</u> pecific
Warrior Tasks and Drills, Job Knowledge/Skills, additional				Measurable
duties, DLC, Military schools,				<u>vieasurable</u>
Civilian Education, Promotion, and Retention.				• <u>A</u> ction-Based
FITNESS/FOOD				
Physcial goals to sustain				• <u>R</u> ealistic
strengths and improve				Time Dound
and performance.				• <u>T</u> ime-Bound
FAMILY/FRIENDS				1
Personal relational goals				
contributing to support system.				"Building self-motivation
FINANCES				
				and empowering pursuit
Personal financial goals to include reducing debt,				of excellence by
saving, and spending.				· · · · ·
FUN				developing strategies to
Personal goals to enjoy life				deliberately energize,
while balancing risks of unhealthy or unsafe actions.				direct, and sustain
FUNDAMENTALS				
				behavior toward
Personal goals to align life with values, ideals, faith,				personally relevant and
and/or spiritual beliefs.				
Session Closing: (Leader s	summarizes the session and confirms plan o	of action. Subordinate agrees/disagrees and provides remarks if appropri	ate.)	meaningful objectives."
Individual counseled:	I agree disagree with the informati	on above.		-AR 350-53
Soldier Signature:	Assessor Sig	nature: Date:		

"Develop a **pathway to success** with **short- and long-term goals and objectives**... documentation of this discussion results in an **individual development plan**." - ATP 6-22.1

WholeSoldier: Community Resource Guide



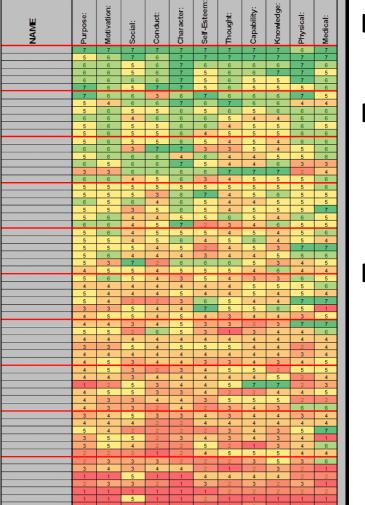


"The CRG helps community members identify resources, programs, and services based on need or category. The CRG also serves as a referral document for commanders, community leaders, and program managers. Use this CRG to empower yourself to find the programs and services you need to be a successful member of the Army Family. Wherever you go, there will be a CRG!" - AMEDD

The sergeant is the center of the system. The Army provides resources to inform referrals.

WholeSoldier: "Micro" Talent Management





Data for an Infantry company in 3/1CD

Sorted by WholeSoldier Score

Helps leaders at CO/PLT level:

- Accountability for counseling
- Identify trends and truthfulness
- Counsel/Develop the counselors

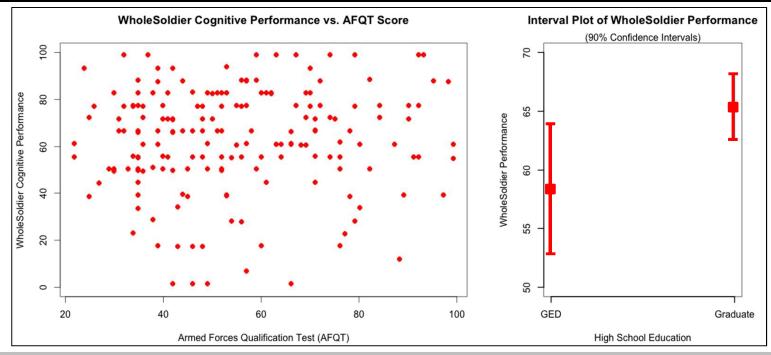
Facilitates talent management decisions:

- Promote the best?
- Balance our teams?
- Assign the right individual to the right job?
- Train the most qualified or most in need?
- Retain with individual incentives?
- Separate based on performance?

The intent is to enhance "micro" talent management of individuals at the company level, and use aggregate data to enhance "macro" talent management in the Army.



WholeSoldier: AFQT and High School Grad

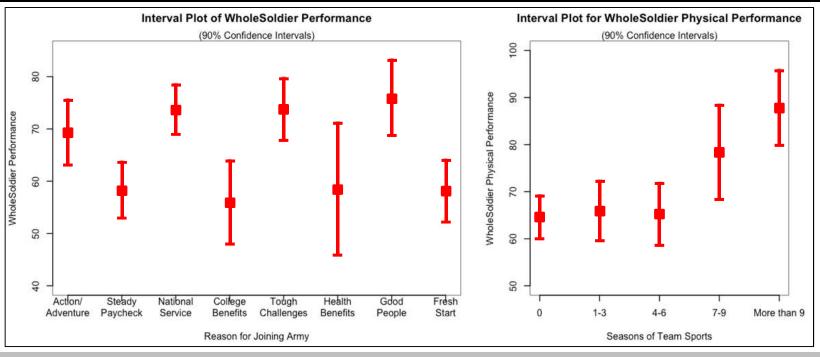


Finding: No apparent relationship between AFQT and Cognitive Performance.
Insight: "Sir, I care a lot more about common sense than I do about book smarts."
Conclusion: AFQT may not be a good predictor of what we want (quality), but has been shown to be related to retention (quantity).

Finding: HS Degree and WholeSoldier Performance may be related...
Insight: Not statistically significant in our data
Conclusion: We believe that with inclusion of other factors, we may be able to better determine talents that individuals possess despite having only a GED.

WholeSoldier: Reason for Joining and Sports





Finding: Reasons for joining are statistically significant.

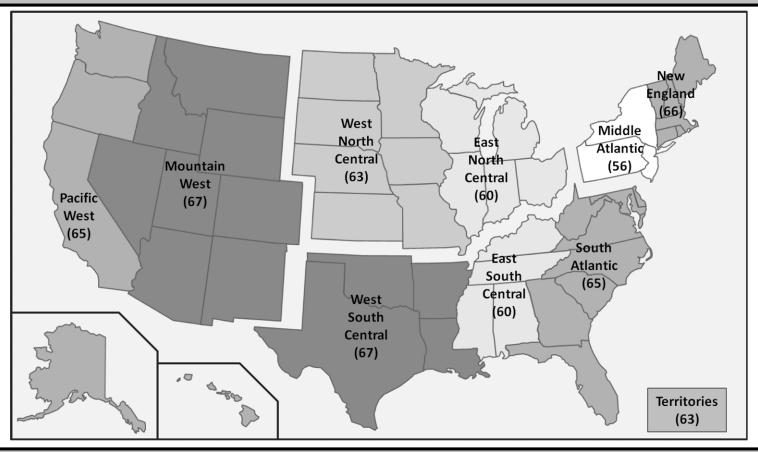
Insight: "The Marines sell it on service and issue a challenge."

Conclusion: We should desire that people join for reasons like National Service, Tough Challenges, Good People, and Adventure over people who join for self-oriented reasons like a Fresh Start or Paycheck, College, and Health Benefits.

Finding: Participation in team sports is related to Physical Performance...duh!
Insight: "We want athletes." - COL Volesky and CSM Pippin
Conclusion: Team Sport Participation should be a part of the measure for Recruits.

WholeSoldier: Geographic Analysis





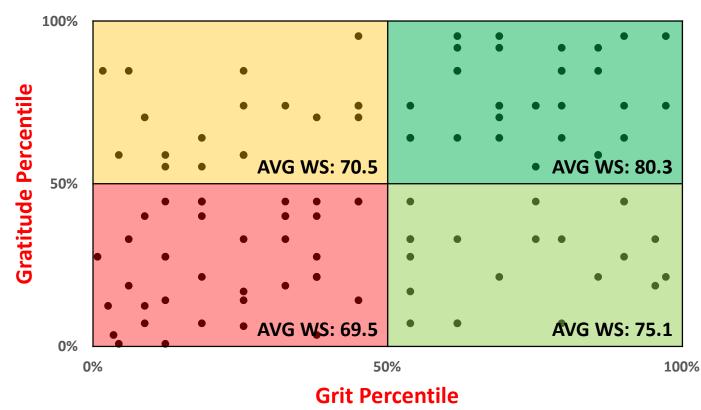
Finding: None of the differences are statistically significant here.

Insight: With our initial n = 195, tough to make geographical inferences. With hundreds of thousands of data points, we would expect to see differences at the state, county, town, and/or high school levels.

Conclusion: With more performance data, we can better focus our recruiting.

WholeSoldier: Grit and Gratitude





Notes:

- **Grit** measured using Grit-S Scale (Duckworth 2009).
- **Gratitude** measured using GQ-6 Scale (McCullough 2002).
- WholeSoldier (WS) measured using WholeSoldier Counseling Form (Dees 2010, 2013, 2018).
- While the pilot program is much larger, all three elements of data have been collected on a sample of n=112 Soldiers across a wide variety of MOS in 3/1CD thus far.
- Sample includes PVT (4%), PV2 (11%), PFC (18%), SPC (46%), CPL (4%), SGT (11%), and SSG (6%)
- Further data collection is ongoing.

Findings:

- Grit and Gratitude are both <u>individually</u> related to WholeSoldier.
- Taken <u>together</u>, moving from the bottom half of *Grit* and *Gratitude* to the top half represents an expected increase from 69.5 to 80.3 in *WholeSoldier* score, which translates to moving from the 38th to the 60th percentile of performance as a Soldier.

Insight:

Grit and Gratitude are relevant to Recruiting and returns on Resilience training.

WholeSoldier: 1st Cavalry Division



Past Leader Feedback Conducted 114 hours of WholeSoldier training in 3/1CD • 90 minute In Brief with BN leaders SFC 个 At the end of training, 411 company-level leaders answered 3 hours of training with each CO/TRP an **anonymous survey**: 90 minute AAR/Out Brief with BN leaders SFC ↑ • Trained 32x Companies in total of 3,604 personnel: • 3-8 CAV Officer 2-15 BSB (2LT-CPT) **Junior NCO** • 2-82 FA 28% (CPL/SGT) • 6-9 CAV 44% 1-12 CAV Senior NCO 3 BEB (SSG-1SG) • One BN in 3/1CD remaining to cycle through training: 28% • 2-7 CAV **Results: Future** • 99% state that WholeSoldier will help leaders have better **Expand to all of 1CD:** counseling/mentoring conversations. • Train and Certify Leaders • **98%** state that WholeSoldier is a **better tool** than the WholeSoldier Conference (July) DA4856 for routine performance counseling. **Routine Data Analytics to Support Decisions:** 95% state that WholeSoldier will improve talent • Soldier Data: management at CO/PLT level. WholeSoldier Assessment • 78% of leaders state that WholeSoldier will require the USAREC Data same or less time to prepare quality counseling. Psychometrics (Grit, Gratitude, etc.) • Vast majority of SGT (E-5) state that this will take less time • Unit Data: because it helps to prompt their thinking/writing and Readiness (PRR) provides clear topics to talk about. Suicide/Ideation Of the 22% of leaders who think this may take longer, • Bars/Flags/Chapter feedback is consistent that more time spent is a good thing UCMJ/Disciplinary Data (less copy/paste, checking the block, etc.). Reenlistment

WholeSoldier: CO CDR/1SG Course & BLC



CO CDR/ 1SG Course

Actions:

- Conducted **5** hours of familiarization with classes 05-18, 06-18, and 08-18
- Trained two courses with a total of 70 personnel

Results:

- On end of course survey, without prompting, 57% of students reported WholeSoldier as one of the most beneficial aspects of training.
- Zero negative comments.
- Typical comments:

"The focused, in-depth categories for attributes and character. It gives the counselor a very well defined set of areas to accurately and **comprehensively counsel** their Soldier."

"Allows for subordinates to have an **efficient framework**, where other forms provide very little guidance."

"WholeSoldier counseling provides leaders with a very thorough guide that really fosters an **environment to genuinely care** for and develop their Soldiers in all aspects of their lives."

"WholeSoldier Counseling – the best idea the Army has imagined in decades! I will be using this form in my company..."

Basic Leader Course

Actions:

- Trained Seniors and Small Group Leaders (SGLs).
- Trained BLC Class 05-18 with 256 Soldiers.
- Trained BLC Class 06-18 with 245 Soldiers.
 - Conducted initial brief with all BLC students
 - SGL led self-assessment by Soldier, classroom instruction, and final end of course assessment from SGL

Results:

- **100%** cadre state that WholeSoldier will help leaders have better **counseling/mentoring conversations**.
- **100%** of cadre state that WholeSoldier is a **better tool** than the DA4856 for routine performance counseling.
- **85%** of cadre state that WholeSoldier will require the same or less time to prepare quality counseling.

POI Recommendation (from cadre):

- Day 1: WholeSoldier Introduction (1 hr)
- Day 1 Homework: Self-Assessment
- Classroom Instruction:
 - Counseling Techniques (2 hr)
 - Assessment/Analysis Sections (1 hr)
 - Agreements Section (1 hr)
 - Role Play Scenarios (2 hr)
- Peer Assessment: As student leaders rotate positions
- Final Assessment: From cadre at end of BLC

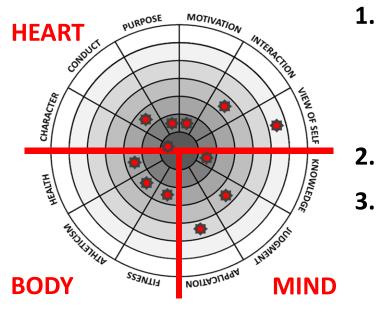
WholeSoldier: Talking Points / Discussion



 Responsibility WholeSoldier empowers leaders with a better framework to engage in quality counseling and coaching conversations. WholeSoldier provides accountability for counseling itself as well as incentivizing truth. We learn about leaders and Soldiers. 	 Readiness & Risk 1. Individual readiness is an individual responsibility; responsibility for readiness and reporting begins at the lowest level of leadership. 2. WholeSoldier brings readiness data into routine counseling; good leaders and units do routine things routinely. 				
Resources 1. WholeSoldier provides better training and tools for counseling. 2. Leaders provide time for counseling on training schedules. 3. Army provides technology integration (IPPS-A).	 Serious incidents (Suicide, SHARP, Substance Abuse, Domestic Violence, UCMJ, etc.) reduce readiness; WholeSoldier is a proactive strategy to know our Soldiers and reduce risk to readiness by identifying root causes early in comprehensive conversations. The Soldier Leader Risk Reduction Tool (SLRRT) is a useful set of 				
Recruiting 1. WholeSoldier closes our assessment gap in the years between being a Recruit and then later being an NCO.	questions for initial counseling; WholeSoldier's assessment, analysis, and agreement is better suited for routine Risk MGMT.				
 WholeSoldier provides a target for prediction in recruiting decisions (i.e. enables the development of WholeRecruit model to match with MOS, consider waivers, incentivize recruiters, etc.). 	Resilience 1. Resilience is the Head (mental), Heart (emotional and behavior and Body (physical) ability to face and cope with adversity, adap change, recover, learn, and grow (AR 350-3).				
Research1. Talent management equals mentoring, measuring, and matching talent to task in teams. WholeSoldier enables "micro" talent management at the PLT/CO level and "macro" talent management across the Army.2. WholeSoldier is leading the discussion at the Talent Management	 WholeSoldier incorporates the CSF2 Five Dimensions of Strength (Physical, Emotional, Social, Spiritual, and Family). WholeSoldier counseling provides opportunity for natural application of Resilience Skills (Goal Setting, Hunt the Good Stuff, Assertive Communication, Character Strengths, Effective Praise and Active Constructive Responding, etc.). 				
 Task Force (TMTF) in terms of the attributes we want and how models mesh. WholeSoldier works well with Army Research Institute (ARI) research including TAPAS and other psychometric assessments. WholeSoldier informs how we might measure to support a talent matching strategy as proposed by the Office of Economic and Manpower Analysis (OEMA). WholeSoldier is nested with the Army Leader Requirements Model (ALRM) for officers and NCOs. 	 <u>Retention / Promotion</u> 1. "Commanders should evaluate all potential reenlistees under the 'whole person' concept commanders must carefully assess their Soldiers and ensure only the Soldiers with the most potential are retained" (AR 601-280). WholeSoldier clarifies the concept for use in CDRs retention counseling. 2. WholeSoldier satisfies promotion counseling requirements as outlined in AR 600-8-19. 				

WholeSoldier: Conclusion





- 1. Recommendation: Replace current counseling form with WholeSoldier Counseling to improve mentoring and measurement in support of talent management. Include in IPPS-A.
 - . Mentoring benefits justify the change.
 - Measurement in an information technology solution also allows us to better Match in recruiting, promotion, selection, assignment, retention, and separation decisions.

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The WholeSoldier Counseling Form, publications, press articles, and briefing slides are at:

www.wholesoldier.com